

Annual Alberta Deans of Business Case Competition



Case Presentation Evaluation Sheet		
Evaluator: _____ Team _____		
Please rate teams out of scores provided, with “1” being low and the maximum score being high		
Criteria	Score	Comments
Key Issues: <ul style="list-style-type: none"> • Problem identification and key subsidiary issues 	/10	
Analysis: <ul style="list-style-type: none"> • Qualitative and quantitative ability to build ideas 	/15	
Evaluation of Alternative Solutions and Recommendations: <ul style="list-style-type: none"> • Realism and practicality • Strategic Orientation and focus • Logical tie in to analysis • Justification of recommendations • Consideration of financial implications • Time frame and possible obstacles 	/40	
Handling of Questions: <ul style="list-style-type: none"> • Ability to defend position • Convincing, consistent with presentation • Ability to answer questions • Smoothness and balance of group 	/10	
Presentation Form/Style: <ul style="list-style-type: none"> • Presentation style/communication skills • Level of engagement with audience • Creativity and professionalism • Effective use of time • Appropriate use of visuals and graphics in PowerPoint • Contribution by all team members 	/25	

Tie Breaking:

The following tie breaking instruments will be used in the event of a tie among the top four teams:

- Preference given to highest cumulative Evaluation and Recommendations Score
- Preference given to highest cumulative Presentation Form/ Style score
- Preference given to highest cumulative Handling of questions score.